



entrepreneurly.in



HOW DO YOU BUILD  
**BETTER?**



by asking questions which  
**MATTER.**



by asking questions which are

**RELEVANT.**



questions which lead you to the

**SOLUTION.**



We are

entrepreneurly.in

We ask the **RIGHT** questions, to the **RIGHT** people



We are a bunch of **crazy young individuals** passionate about growth! We bring new energy and fresh ideas to the room and translate our client's problems into appropriate solutions through efficient communication and insights.



The strength of a true consultant lies in his ability to look at the **BIG PICTURE**. With diversified knowledge of multiple industries & a portfolio of multi-domain clients, we can analyze problems holistically and come up with business-focused strategies for better results.





# WHY is what matters.

And we keep it at the core of our process



Research



Strategy



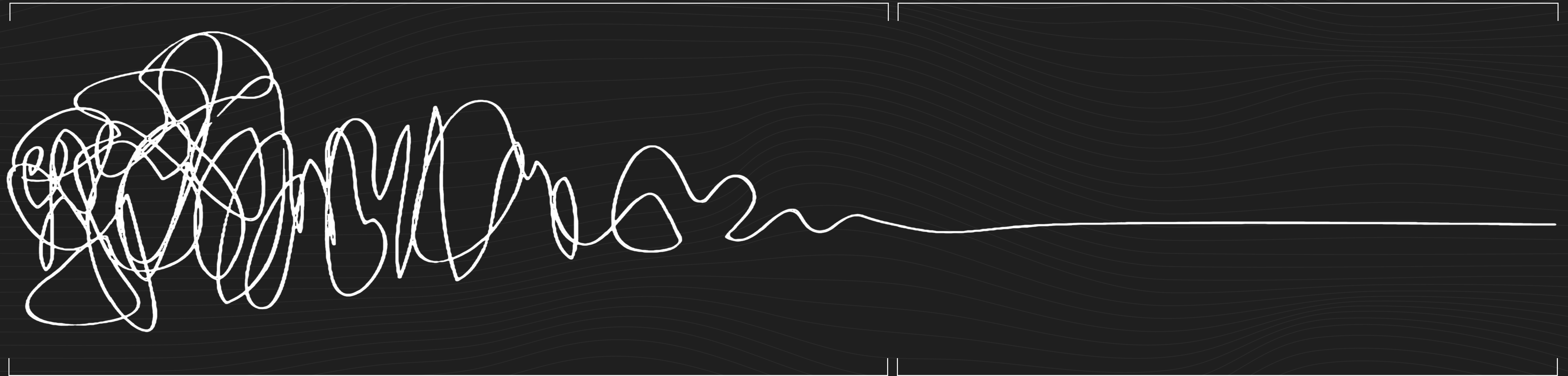
Concept



Design



Delivery



Unpredictability/perception/intuition

Certainty/Well-defined



# End to end solutions

tailored **services** for perfect execution.

## / UI & UX

We don't just find the right solution but also design it for you.

## / Marketing

Test market and scale faster with market research and strategy.

## / Pitch deck

We find the perfect pitch and design that pay to your strengths.

## / VCFO

Financial management delivered remotely.

## / Branding & Graphics

Build a unique and identifiable brand with visual and motion solution.

## / Investor assistance

Investment made easier, invest in right startup.

## / Funding solution

Helping you to get capital you need from identifying needs to planning & execution.

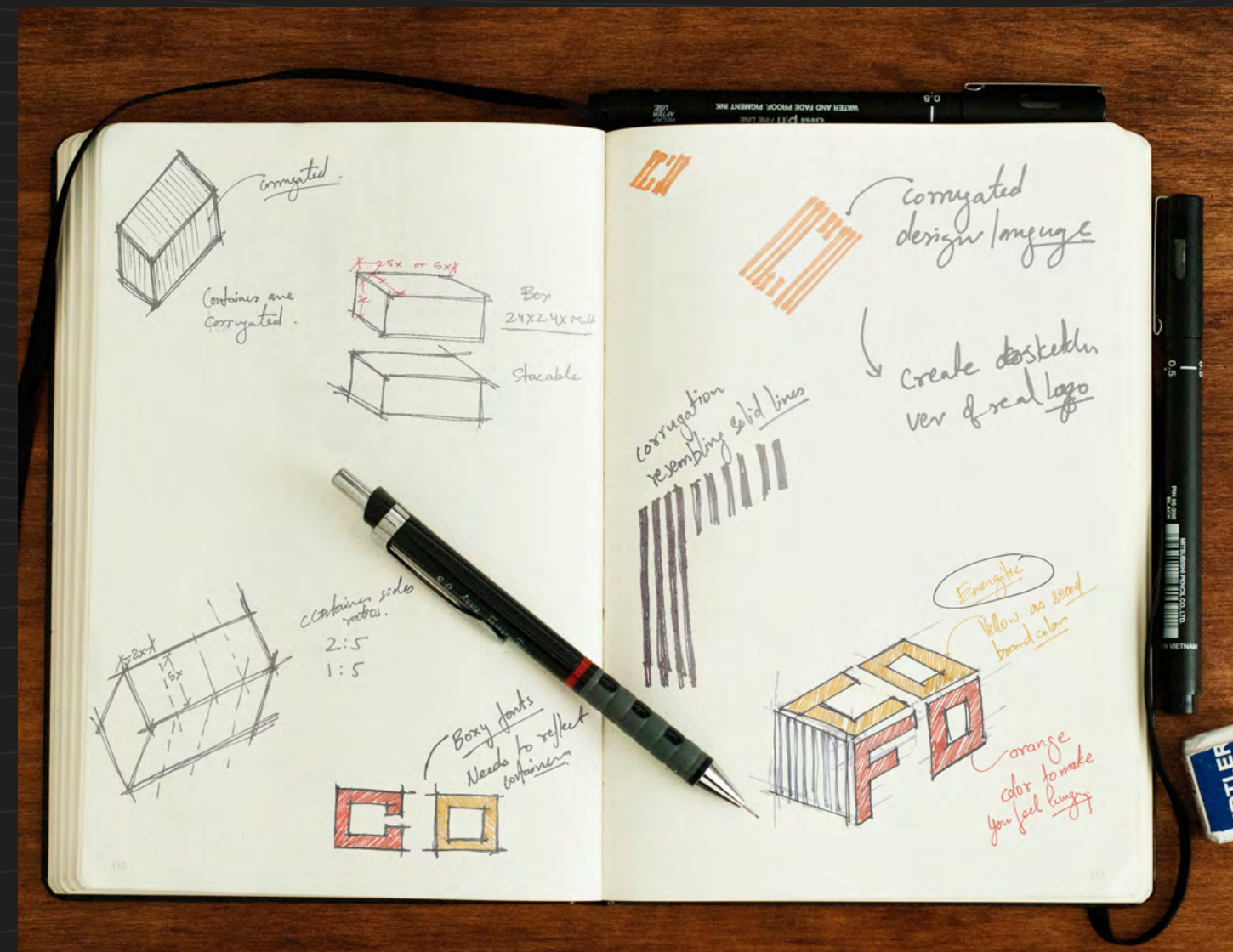
## / Admin & Operation

Efficient processes and executions build on strong SOP's.



# Build a unique and identifiable brand

visual and motion solutions



## / Branding & Graphics

Logo & Brand identity

Brand strategy and voice

Brand Impact assessment

Packaging design

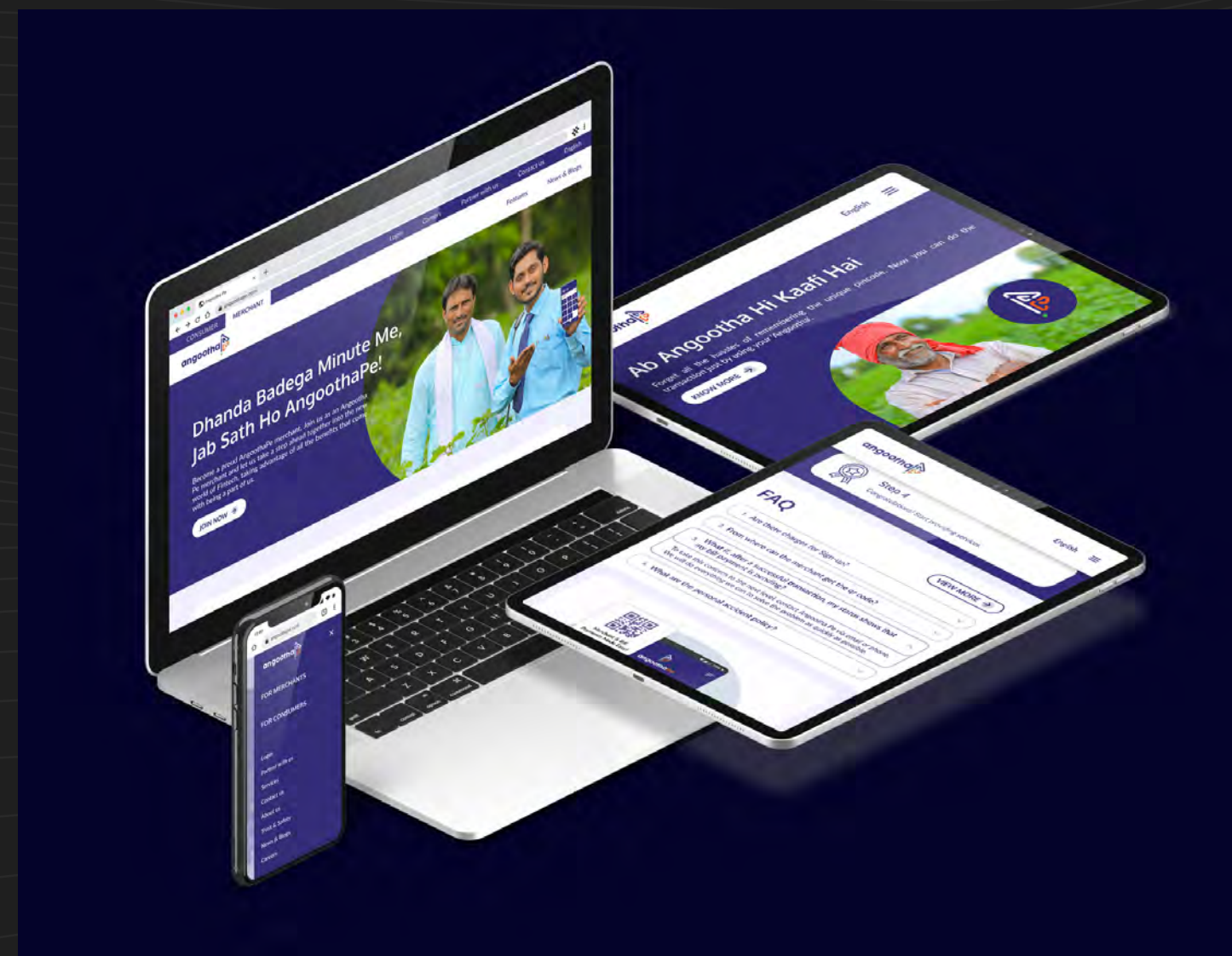
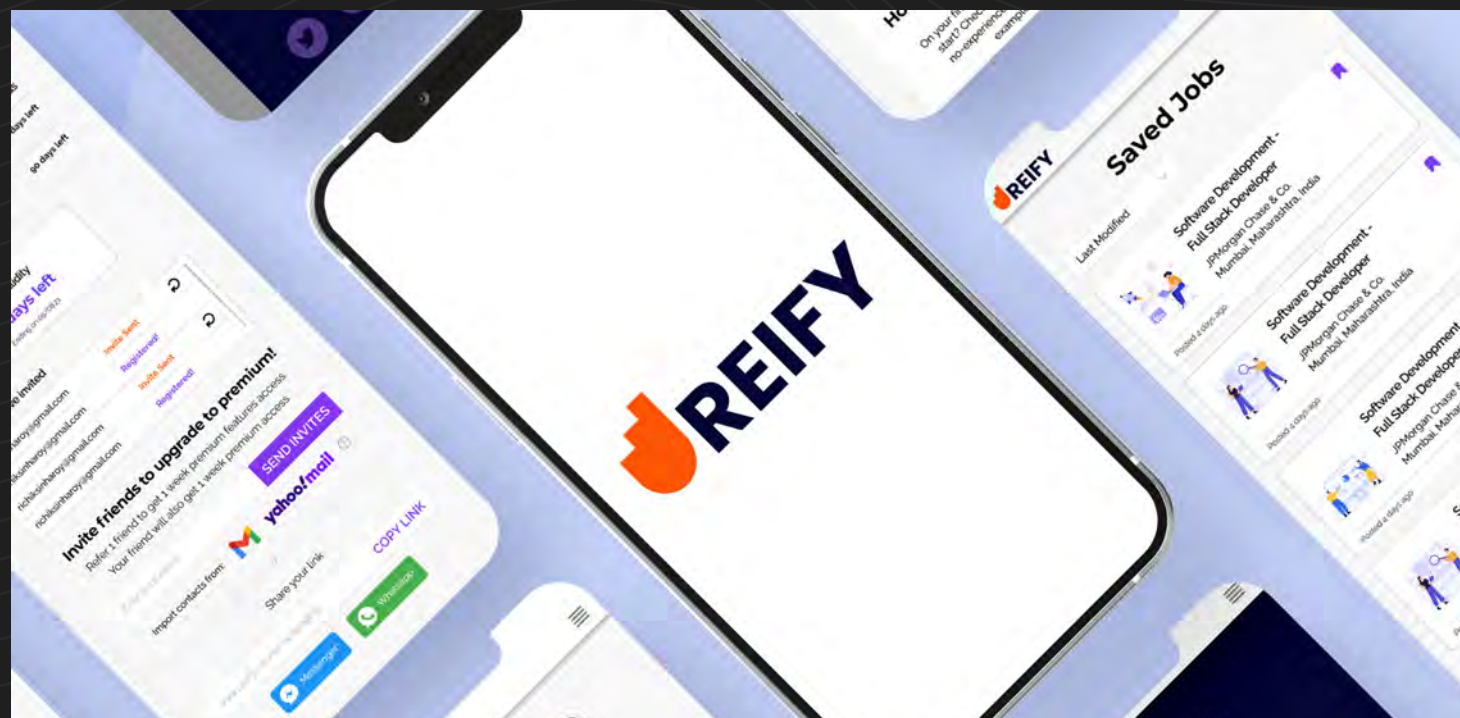
Motion graphic & Video

Corporate collaterals & communication mediums





# We don't just find the right solution but also DESIGN it for you



## / UI & UX

Corporate and  
portfolio website

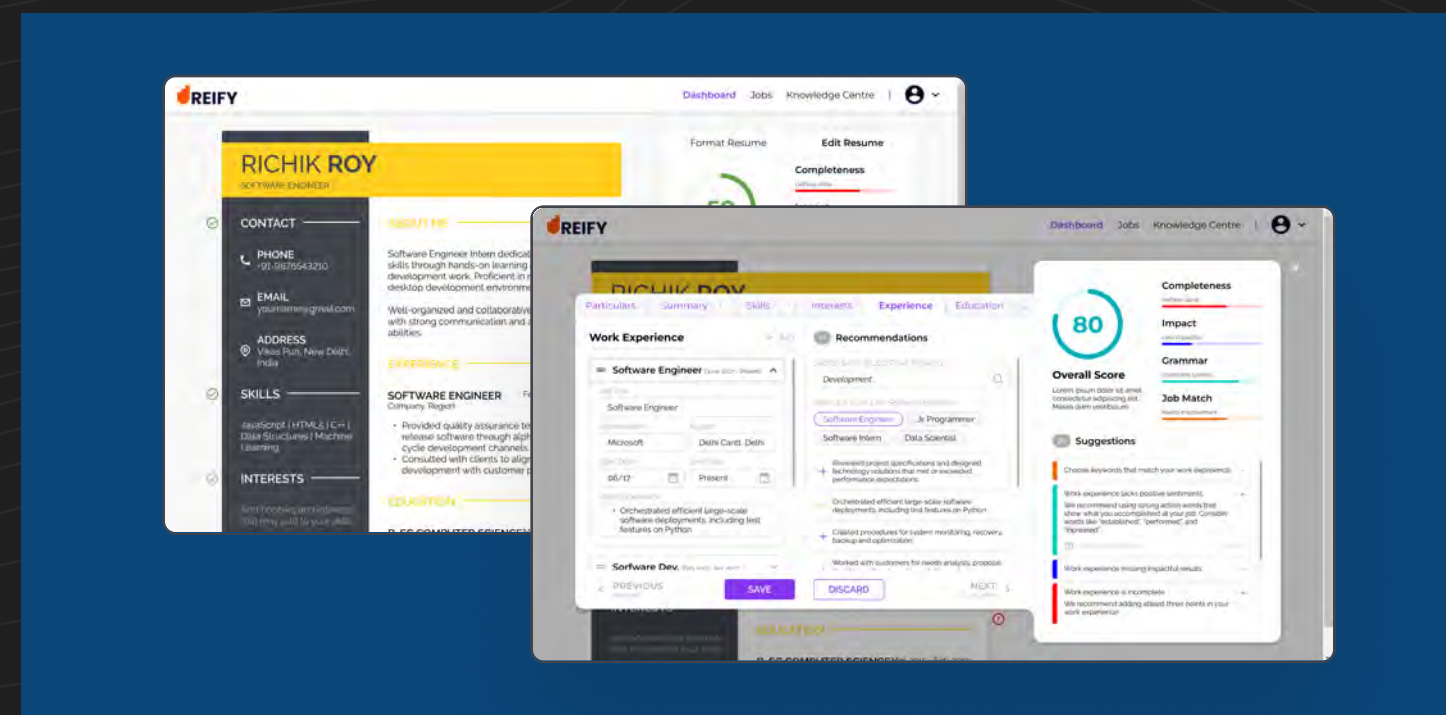
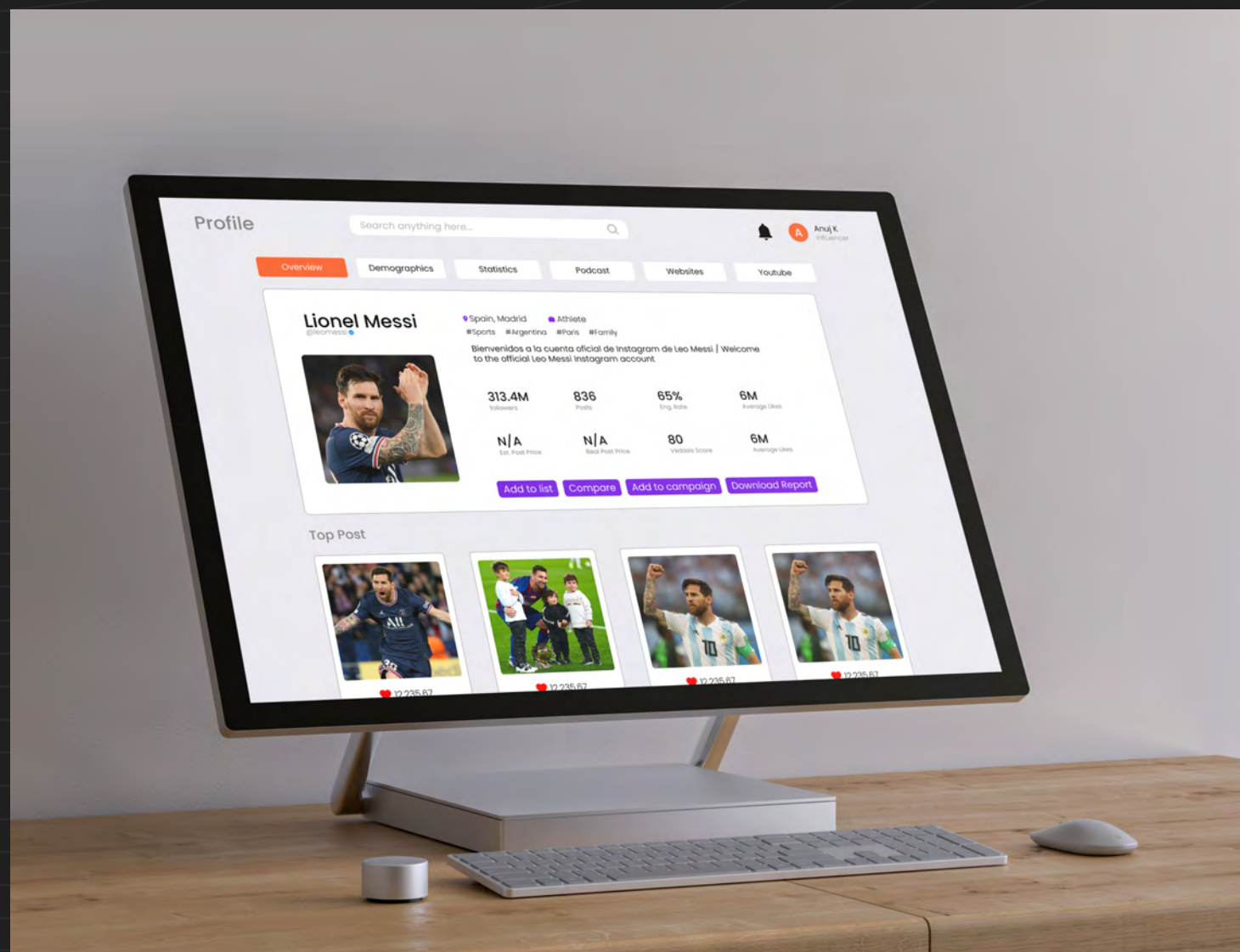
UX Research &  
design

Enterprise UX

UI & Visual design

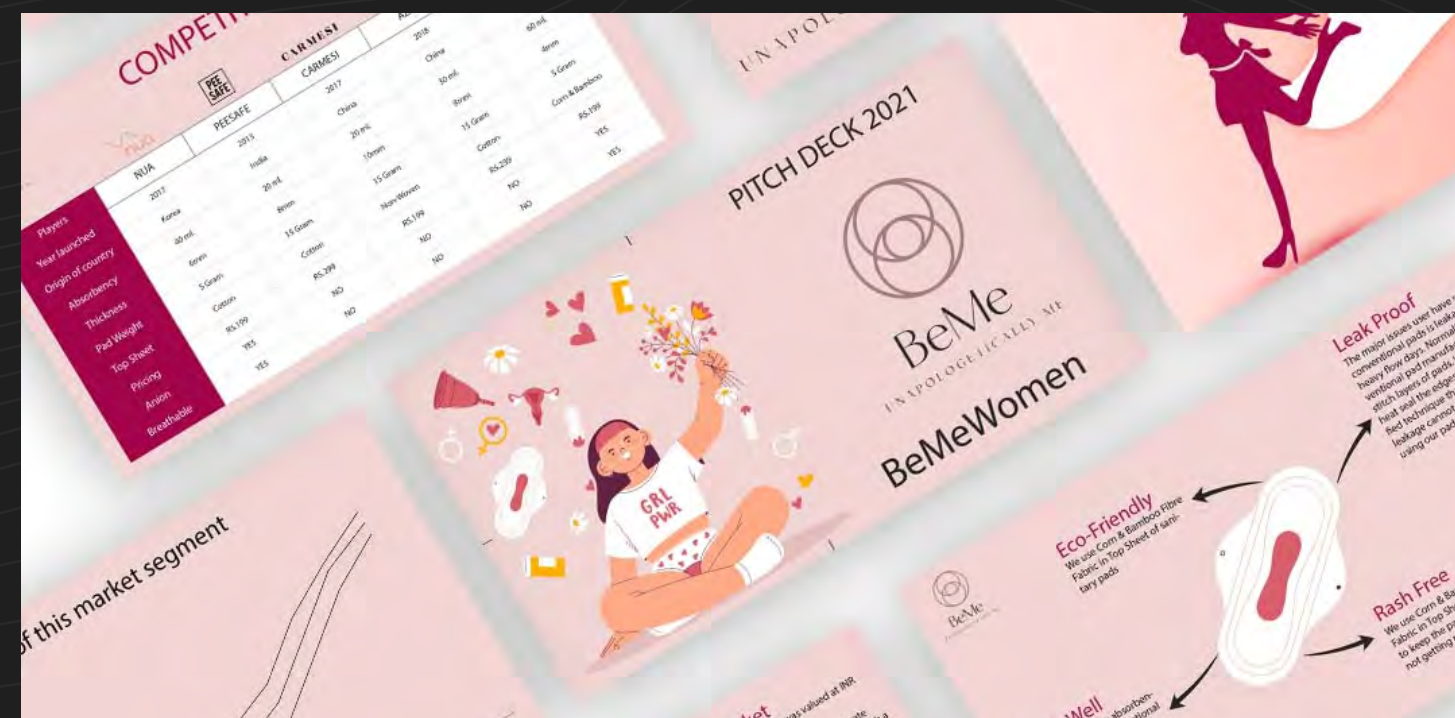
Web and mobile app  
design

Design system





# We find the perfect pitch & design that pay to your strengths.



## / Pitch Deck

Story line & Elevator pitch development

Addressable market research

Competitor research

CAC/LTV calculation

Funding advisory

Business plan consulting



# Test markets and scale faster

with **market** research & strategies



## / Marketing

Innovation consulting

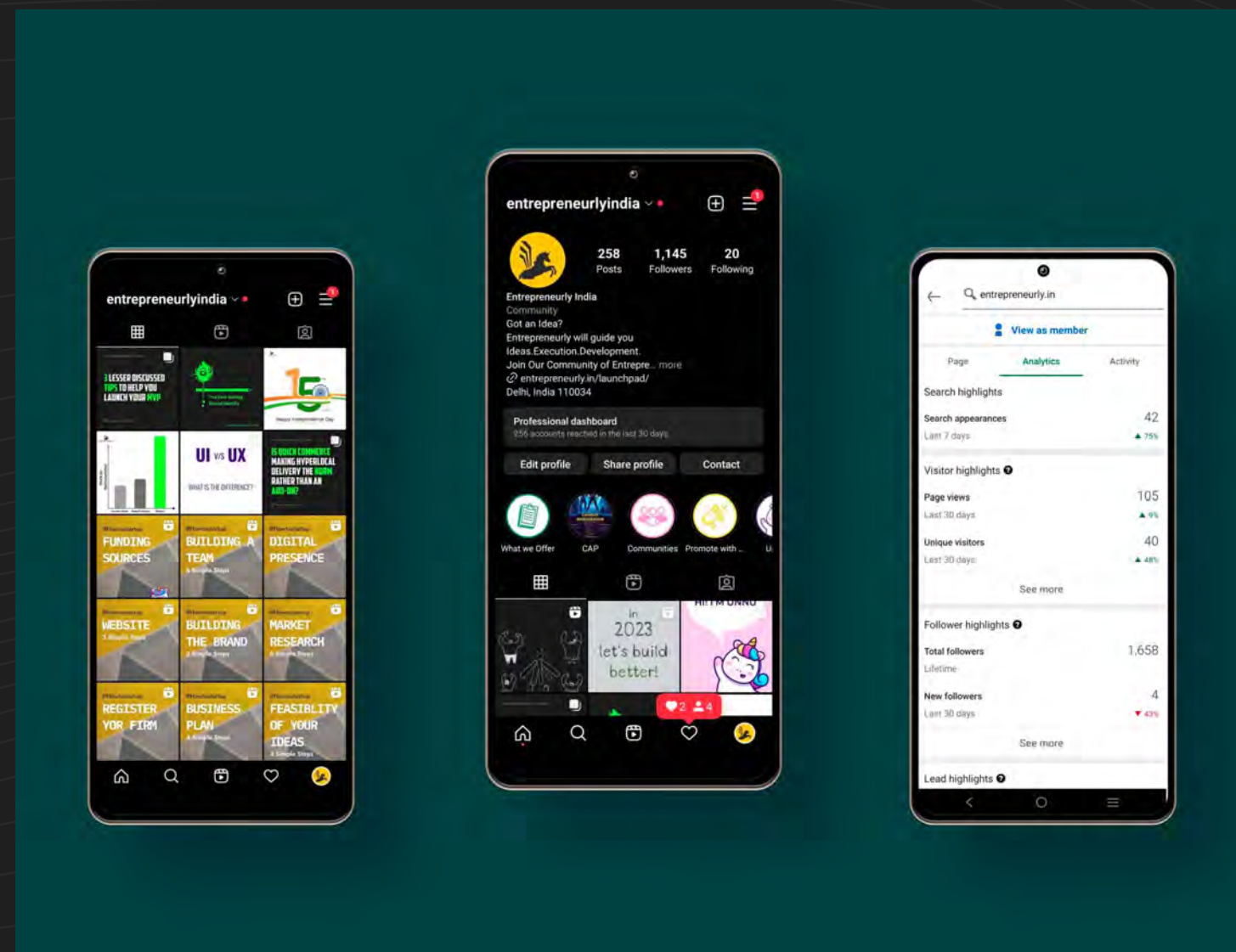
Go to market strategy

Digital marketing

Competitive intelligence

Market research

Marketing collaterals





# Financial management

delivered REMOTELY.



## / VCFO services

Bookkeeping &  
Payroll

Legal advise &  
Secretarial

Financial statements

MIS & ANALYTICS

Incorporation  
licenses & IPR

Taxation & Transfer  
pricing

Cashflow & Budgeting

Turnaround  
management

We offer a range of expert, high end financial services in the areas of preparing for a fund raise, developing business plans, implementing systems and processes, implementing budgeting systems, comprehensive financial health check-ups, due diligence, cash flow planning, cost management, exit strategy, investor relations, turnaround management, **and many more.**



# Helping you to get capital you need

from identifying needs to **planning** & **execution**.



The first step in finding the right funding solution for your business is understanding what's available to you. That's what this guide is here for. We'll explain everything you need to know about small business funding including when to start looking for financing, the difference between equity and debt financing, and some of the top options from traditional small business loans to more creative funding solutions, like crowdsourcing.

## / Funding solution services

Business & Revenue model

Financial projection

Connecting with investors

Agreements & Term sheets

Due diligence

Exit strategy





# Efficient processes & executions

build on strong **SOP's**.



With a semi-automated approach, we make processes efficient cutting down on turnaround time, errors and cost. From advances in tried and tested tools, like Power Query in Excel, to the latest breakthroughs, like Google Doc API, we integrate technology and human intelligence converting your instructions into actions and results from systems to insights.

## / Admin & Operations services

Backend operations

Processing dark data

MIS reports

Dashboards

Collaborative environment setup

Building standard operating procedures

Employees & Partners contracts

CRM & ERP solutions



# Investment made easier, invest in right startup.



We understand as a VC you are always looking to find an investment that becomes the next unicorn and we know it's not easy to find them. In the fast emerging market of investing in startups, Entrepreneurly is helping investors be resave time by curating fast-growing start-ups, helping them be investor-ready and then, when the time is right, connecting with you.. Through our Investor assistance services we provide a reliable bridge between the Investors and startups.

## / Investor assistance

Due diligence

Company valuation

Complete legal support

International transaction advisory

Deal structuring & Negotiation

Exit plan support

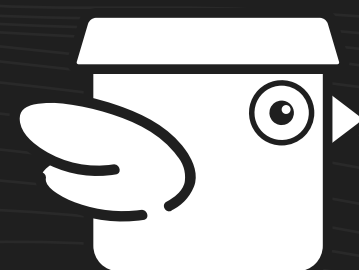
Act as observer to board

SHA & term sheets



# Clients that have trusted our process

Stories of success



## QWQER

Qwqer India needed market research to evaluate delivery partner payouts as well as to understand market dynamics and shift happenings in the wake of quick commerce. With delivery partners high in demand, hyperlocal startups were facing problems with retaining good employees.

With advent of regional hyperlocal startups and large players such as Swiggy and Zomato entering into smaller cities, Qwqer offers flexible delivery systems catering to higher no of deliverable pin codes.

Solutions provided |

Competitive intelligence

Payout research

Marketing impact assessment

go to market strategy

market research

customer acquisition strategy



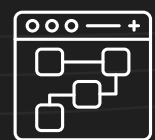
We transformed the tasking process of resume building into something fun! Imagine typing a whole resume on mobile while you are constantly on move. Ureify's AI engine was able to predict right suggestions and all the users had to tap suggestion cards.

Key focus was on reducing users drop rate through analysing journey's through hot jar implementation right from the beginning of the onboarding screen.



Building Gagan uniform from a traditional school uniform outlet to an automated supply chain catering to multiple states across India, the challenge was to streamline the process. Improving 50% faster product dispatch with just 40% employees was enabled by developing SOPs build on robust inventory management systems and tracking hardware.

Delivery of solution included training the staff on ground.



USER EXPERIENCE



WEBSITE



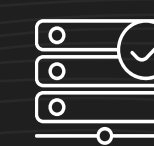
USER RESEARCH



MARKET RESEARCH



CONSULTANCY

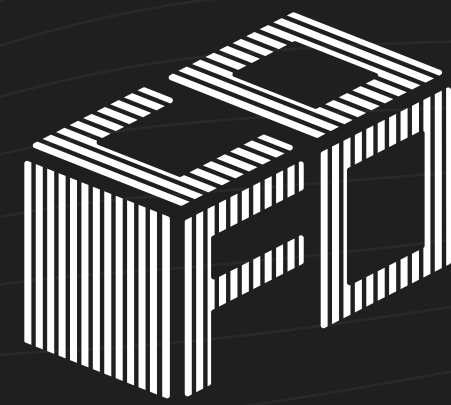
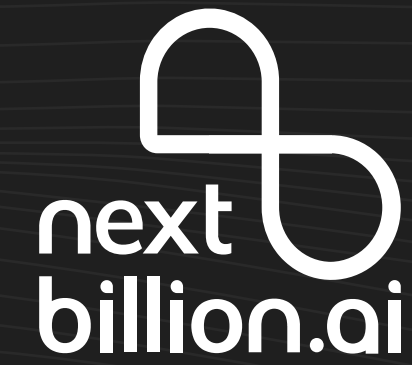


SYSTEMS OPTIMISATION

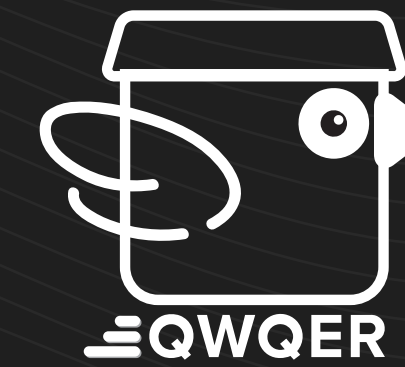


# Clientele

we are glad to be a part of their growth story



Urban Balance



and 100+ more



# Let's discuss over a cup of **COFFEE**!



## Visit Our Website

Read more about our solutions and how we create them!

[www.entrepreneurly.in](http://www.entrepreneurly.in)

Visit Us

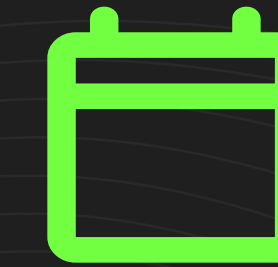


## Get Connected

Reach us via Whatsapp to book a meeting!

+91-96673-71995

Message Us



## Book a Meeting

Send us a mail with details of your idea, and book a 30-min call with us!

[business@entrepreneurly.in](mailto:business@entrepreneurly.in)

Email Us